



FOR IMMEDIATE RELEASE

March 2026

CreditNature is now a certified B Corporation™, Reinforcing Its Commitment to People, Planet, and High-Integrity Nature Markets

CreditNature, a leading international Nature Fintech company, joins a global movement of companies using business as a force for good

March 2026 – CreditNature, a pioneering Nature Fintech company dedicated to transforming the relationship between the economy and the natural world, has today announced its certification as a B Corporation™ (B Corp™), joining a growing movement of companies that are reinventing business for the benefit of all people and our shared planet. Verified by B Lab, the not-for-profit behind the B Corp™ movement, the certification demonstrates that CreditNature meets high standards of social and environmental performance, transparency, and accountability alongside a commitment to goals beyond shareholder value.

B Corp™ Certification assesses the entirety of a business's operations across impact areas, including governance, workers, community, environment, and customers. The process is rigorous, requiring companies to provide evidence of performance while legally embedding their commitment to purpose alongside profit in their governing documents. CreditNature is now part of a growing global community of over 10,000 certified B Corps™ spanning 102 countries and 162 industries.

The certification is a natural expression of the values that have guided CreditNature since its founding: that nature recovery and financial integrity are not in tension, but mutually reinforcing.

CreditNature's B Corp™ status also complements its growing portfolio of internationally recognised achievements, including full accreditation of its Terrestrial Ecosystem Condition Method under the Accounting for Nature® Standard – the only independently accredited methodology of its kind in the world. Together, these milestones position CreditNature as a trusted, values-aligned partner for corporations, financial institutions, and governments seeking to invest credibly in nature recovery.

Cain Blythe, CEO of CreditNature, commented:

"Becoming a B Corp™ is an independent validation of what we've always believed – that credible nature markets must be built on trust, transparency, and measurable outcomes. In a market where integrity is everything, this certification signals to the corporates, investors, and communities we work with that CreditNature holds itself to the same rigorous standards we apply to our ecosystem metrics. It's not a badge – it's a commitment to how we do business, and to delivering long-term outcomes for nature and all who depend on it."



Chris Turner, CEO of B Lab UK, commented:

“We are delighted to welcome CreditNature to the B Corp™ community. This is a movement of companies that are committed to changing how business operates and believe business can be a force for good. CreditNature’s work at the intersection of nature finance and scientific rigour makes it an exciting and important addition to the community.”

About CreditNature

CreditNature is a Nature Fintech company transforming the relationship between the economy and the natural world. We provide the critical digital infrastructure for metrics-backed nature markets, unlocking scalable investment for ecosystem restoration. Our proprietary NARIA framework, including a suite of ecosystem condition metrics, allows us to generate verifiable nature credits, giving financial institutions confidence to invest in nature.

About B Lab UK

B Lab UK is part of the global non-profit B Network whose purpose is to redefine success in business through building a community of engaged businesses, raising awareness of the B Corp™ movement, and influencing change in the UK economy. As of 2024, the UK is home to over 2,700 certified B Corporations™, making it the largest and fastest-growing B Corp community in the world.

About B Corp Certification

Certified B Corporations™ are companies that meet B Lab’s standards of social and environmental performance, transparency, and accountability. Based on stakeholder input, research, and established best practices, B Lab’s standards form the basis for B Corp™ Certification requirements and inform the network’s programmes and collective action initiatives. Learn more at bcorporation.net.

Media Contacts

CreditNature

For further info, contact Nicole Erasmus, MarComms Lead, pressteam@creditnature.com

B Lab UK

media@bcorporation.uk